



GUIDE TO RUNNING A SUSTAINABLE EVENT

Sydney Craft Week is a sustainable festival. We advocate the handmade as a form of production of objects, reducing plastic landfill, while giving those who make objects something that they will hold onto for a long time. We encourage the reuse of materials and sustainable practice.

Sydney Craft Week publishes a set number of print guides and also produces its guide online as a pdf and as a searchable program. Sydney Craft Week discourages unnecessary print wastage. ADC has a sustainability action plan with policies in place to reduce the energy consumption, water usage, waste and to encourage staff to adapt new behaviour and techniques to reduce the organisation's carbon footprint and environmental impact.

According to the City of Sydney's Ethics Framework, Sydney Craft Week will not include any events that:

- Pollute land, air or water;
- destroy or waste non-recurring resources;
- market, promote or advertise products or services in a misleading or deceitful manner;
- produce, promote or distribute products or services likely to be harmful to the community;
- acquire land or commodities primarily for the purpose of speculative gain
- create, encourage, or perpetuate militarism or engage in the manufacture of armaments;
- entice people into financial over-commitment;
- exploit people through the payment of below-award wages or poor working conditions;
- unlawfully discriminate, or encourage unlawful discriminatory behaviour, including discrimination on the basis of race, religion or sex in employment, marketing or advertising practices;
- contribute to the inhibition of human rights generally.

ENVIRONMENTAL SUSTAINABILITY

Sydney Craft Week advocates that events:

- encourage the use of public transport and sustainable transportation options;
- have a waste management plan, where participants can efficiently recycle, dispose or compost any waste;
- discourage use of single use plastics, glitter and disposable cups and plates;
- eliminate paper waste and encourage to primarily promote events through digital marketing;

- use energy efficient lighting and appliances to maximise renewable energy options;
- use second-hand and recyclable material or supplies where possible;
- when using external partners and suppliers, strive to use local companies and organisations, cutting down on delivery costs and supporting the local economy.

SOCIAL SUSTAINABILITY

Sydney Craft Week positively creates impacts in the following ways:

- Promotes inclusiveness, community and diversity through creating access to cultural events and creativity;
- empowers people through the promotion of handmade, DIY, upskilling and practical workshops;
- encourages ideas and creative expressions that improve wellbeing and productivity of organisations and communities;
- supports local businesses and organisations to grow their businesses. SCW supports emerging local makers, designers and collectives, in their early growth phases, by providing a platform for audiences to connect with them. Thus, strengthening individuals and communities from the ground up.

Sydney Craft Week is an inclusive festival promoting diversity across age, disability, gender, sexual orientation, race and religion.

To help you create a more sustainable event, download the City of Sydney Sustainable Event Guidelines [here](#).