

SYDNEY CRAFT WEEK FESTIVAL 2023

Information for Participants



Introduction |

Sydney Craft Week Festival is an annual festival event produced by Australian Design Centre, and 2023 marks the seventh annual festival.

The Festival unites the active craft sector within Sydney's creative community - including ceramicists, jewellers, quilters, knitters and other textile artists, plus timber workers, print makers, leather crafters, designer/makers, Indigenous makers, and creatives of all kinds who work with their hands.

Sydney Craft Week is about celebrating creativity and the handmade in all its forms. This festival creates the opportunity for the whole community to engage with craft, experience the benefits of making, and purchase local handmade work.

Festival Director Lisa Cahill said: "This year the 2023 festival theme is 'Time.' Festival participants are encouraged to reflect on the theme in their event, the time it takes to make, to learn a skill, to understand materials and to build a practice. This can span a life or it could be a fleeting moment when an idea for a new work presents itself. Time can be alone or with others talking or making together. Creating work that has a timeless, lasting quality is what makers seek to achieve. Handmade work that is designed and made reflects the time and effort the maker has put into it. This lasting quality is part of the beauty of craft and this year we honor the maker and the time they put into their work."

Who |

Galleries, retailers, art and design schools, cultural institutions, organisations, collectives and individuals are invited to submit an application to host an event during Sydney Craft Week.

Entries are open to anyone who can independently curate and manage a craft event (at a NSW venue or digitally) held during the Sydney Craft Week period: 6-15 October 2023.

Dates |

23 June Entry deadline

5 July Participants notified

21 July Final text and images sent to ADC for program

1 September Website live

15 September Program live

5 October Festival Opening night event at Australian Design Centre

Festival dates: 6-15 October 2023

Note: Your event may overlap any part of the festival period.

Participation Fee |

The participation fee to host an event in Sydney Craft Week is \$83 including GST.

The participation fee entitles you to **one** 150-word listing in the program. This listing could cover multiple events.

Multiple Events |

You may pay multiple participation fees if you wish your events to be listed separately, and as such, have a greater presence in the program. You will need to complete the Application Entry Form each time.

Event Listings |

Please see the [2022 SCW Guide](#) to see how events are listed and formatted. We have provided examples in the Appendix of this factsheet to demonstrate the options you have available to you regarding event listings.

Advertising |

In 2023 we are changing the format of the print guide. More information specs will be available in July.

Prices are as follows (inclusive of gst):

Quarter page:	\$200.00
Half page	\$250.00
Full page	\$300.00

Once you have been confirmed as a SCW participant, participation and advertising fees will not be refunded after 22 July 2023 if you decide to cancel your event or cancel a pre-purchased program advertisement.

Any costs paid by you to us will be refunded by us in full, should SCW decide against confirming your participation application or program ads.

Events |

Types of SCW events could include exhibitions, events, talks, workshops, markets, retail events, open studios, installations, or you may host something on an online platform or as an experience. It is up to you! We can't wait to hear what event/s you plan to host. Please consider the theme of 'time' in your event and where possible reflect this in your event description.

Photos |

The photos you supply will be used in the promotion of your event by us. By providing these photos you agree to their use in the promotion of your event and the festival at large.

When submitting photos in the application form, please follow these guidelines:

Photo file titles:

Please clearly title your files.

ie, ADC_MakersMarket_2023_Photographer_SimonCardwell.jpg
or you may like to title your photos under your event/organisation name.

Please **do not** submit photos like this: IMG3879.jpg

Photo credits:

Please credit your photos in the following format:

- Photograph of an artwork: Artist name, *title*, date, Photographer.
- General photograph: Caption/description, date, Photographer.

Photo requirements:

- Size: 500KB – 1MB
- Please provide photographs in both landscape and portrait format
- Do not send us photo collages. One image per file.
- Do not use graphics / text
- Please send us **good quality photographs only**. No blurry or badly lit photos.

This is your event! Make it look good and enticing to audiences.

T&Cs |

By participating in Sydney Craft Week, you acknowledge that:

- you will need to collate visitation numbers and postcodes as part of the post event surveys you are responsible for promoting the event including social media alongside SCW promotion
- you are responsible for the management of your own event and safety of your participants. You are to obtain any public liability insurance necessary to host your event.
- you understand that images supplied of your work/ event will be used for marketing purposes or marketing collateral related to SCW.
- you have read the Sustainability guide and aim to deliver a sustainable event.
- SCW aims to work towards strict deadlines. It is appreciated if you provide us with any requested artwork or information by set dates and effectively communicate with us. If you miss deadlines or do not communicate with us, you may miss out on exposure and opportunities.
- Deadlines are subject to change and may do so because of reasons beyond SCW's control. We will endeavour to communicate any changes of deadline to you as soon as possible.

Contact Us |

Sydney Craft Week is an initiative of Australian Design Centre.

Please call or email us for any enquiries.

Australian Design Centre | Phone: 9361 4555

General enquiries: sydnecraftweek@australiandesigncentre.com

Festival Director: Lisa Cahill | lisa@australiandesigncentre.com

Festival Producer: Fiona Pulford | fiona@australiandesigncentre.com

Festival Media: sydnecraftweek@australiandesigncentre.com